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NORTH BATTLEFORD BOARD OF TRADE



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NORTH BATTLEFORD

*The
Rising Star of
Northern Saskatchewan*



This booklet has been prepared under the supervision of the North Battleford Board of Trade. Every statement can be substantiated by facts, and we court the closest investigation with regard to existing conditions.

E. A. FOX, President

H. MAHER, Vice-President

M. J. HOWELL, Commissioner



June 14th, 1911

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NORTH BATTLEFORD

NORTH BATTLEFORD has been well and truly named the "Rising Star of Northern Saskatchewan." The town has so far exceeded the most sanguine expectation of its citizens, that they have decided to bring its many advantages before the public, in order that those seeking an opening in the West may be acquainted with the existing conditions of this new commercial centre. The year 1910 was a year of remarkable progress, and prosperity both for the town and surrounding district. The year 1911 will undoubtedly put North Battleford near to the city list, as it is conceded by all who keep in touch with the town's progress and opportunities, that in the natural course of events North Battleford will be the **fifth** city of Saskatchewan.

LOCATION

Admitting readily that other circumstances may enter in yet, it must stand as true that **location** is the first guarantee of a city's greatness. In the great majority of cases, a city is great, because by virtue of her location, she is the convergent centre—the heart, which receives from all parts of the tributary regions a quota of the wealth which they produce, and in return distributes to them necessities and luxuries gathered from all portions of the world.

North Battleford is the chief divisional point on the main line of the Canadian Northern between Winnipeg and Edmonton, and will

distribute to a district of its own, at least one-half the size of the Province of Manitoba. If you look at any map of Saskatchewan you will see at a glance the strategic importance of North Battleford, and when you are made acquainted with the productive nature of this area, there will be no longer any question in your mind as to why North Battleford is destined to become a large commercial centre.

CLIMATE

Disparaging reports have been circulated in the past with regard to the climate of Western Canada. These reports have died hard, but we believe they are all dead now, and one has only to spend a year in the country to realize just how far from true, these reports have been. The long days of sunshine during the summer with nights cool and refreshing. The invigorating atmosphere of the Winter undoubtedly makes Western Canada one of the most desirable places in which to reside.

In 1905 the population of North Battleford was five; to-day we have a thriving town of 2,200, while every train brings those seeking an opening in the busiest town of Saskatchewan, and as present indications point to a much more



Steam Plow working 5 miles north of North Battleford

rapid increase in the future, than in the past, the day is not far distant when the town will step into the city class.

HOTELS

There are at present four hotels and numerous boarding houses which are taxed to their utmost capacity, and it is not an infrequent occurrence to find new arrivals obliged to seek accommodation in some of the private residences. Two of these hotels are commencing immediately to build large additions to their present buildings. While another up-to-date hotel will be erected in the near future.

CHURCHES

The religious life of the town is in competent hands. The pastors of all the churches are well acquainted with Western life, and are thus able to keep the religious life of the town well to the front. The prominent branches of the churches here, are as follows:—

Presbyterian, Methodist, Baptist, Anglican and Roman Catholic.



Anglican Church and Parsonage

SCHOOLS

Those who are considering the advisability of making this their home need have no anxiety with regard to a proper education for their families. The building shown in the cut



Public and High School

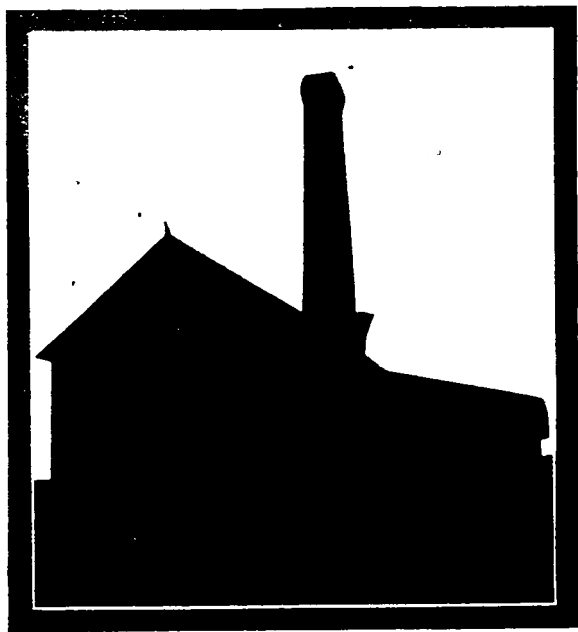
serves the purpose of both High School and Public. The building is up-to-date in every respect, having eight large class rooms, and an auditorium with a seating capacity of 400. It is steam heated and a hot and cold air ventilating system. The High School department was organized in 1909 and a large number of students have been attending since its organization. In last year's examination the students took a higher standing than any other high school in the Province. This year the High School Board have purchased property for a collegiate building, and it is expected that this building will be ready for occupancy by the Fall of 1912.

MUNICIPAL OWNERSHIP

North Battleford stands for Municipal Ownership and at the present time, controls its water, light and sewerage system.

ELECTRIC LIGHT AND POWER

The town has an up-to-date electric plant, which has given complete satisfaction, and with moderate rates this plant has given a profit over running expenses to the town. With



North Battleford's Power House

various manufacturing concerns now located and locating, in the town, it is fully expected, that in a very short time they will use this power plant for the operation of their machinery.

WATER

Every visitor to North Battleford comments on the purity of the water used by the town. The water is taken from an intake well on the banks of the beautiful Saskatchewan River. The water filters from the river through a large sand bed into this well, the supply being inexhaustible.

SEWERAGE

The sewerage system has been installed under the plans approved by the Provincial Government, which naturally means that it is one of the best in the Province.

FIRE DEPARTMENT

The fire department is up-to-date in every respect and is in charge of one of the best disciplined fire brigades in the Province. With the effective water supply and high pressure the danger of loss from fire is reduced to a minimum.

FUEL

The town is advantageously situated with regard to its fuel supply. Coal is easily obtained from Edmonton at moderate cost. Coal for household purposes costing \$5.25 to \$5.50 F.O.B., while coal for power purposes costs \$3.70 per ton F.O.B. North Battleford. The large timber belts of the North will mean a source of cheap fuel supply, when tapped by the railroads, which are now being constructed.

BANKS

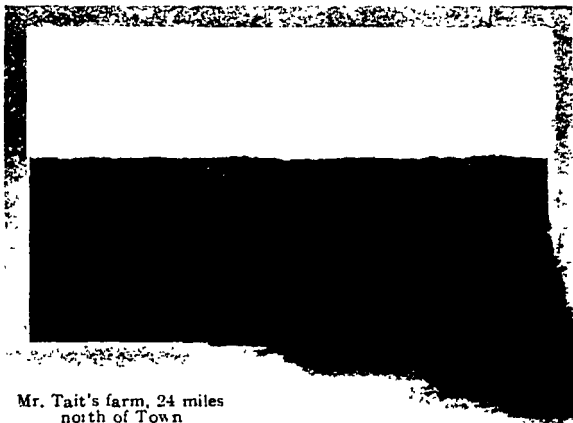
There are three banks doing business at the present time, the Canadian Bank of Commerce, Imperial Bank and the Bank of British North America, while the Royal Bank of Canada are negotiating with a view to opening up for business during the Summer. The number of banks is a reliable indication of the amount of business available.

NEWSPAPERS

We have one newspaper equipped with an up-to-date plant which keeps well abreast of the times, and is compelled to work over time to successfully cope with the large amount of business.

TELEPHONES

The Government system of telephones are now in operation. The long distance telephone has been located and work started towards this point. While at least two companies are perfecting their organizations to install the rural telephone system, in their respective



Mr. Tait's farm, 24 miles
north of Town

districts this year. In addition to this the Dominion Government have passed estimates for \$37,000 to build a telegraph line from North Battleford to the La Crosse.

COST OF LIVING

While the cost of living in North Battleford is, of course, higher than in Eastern Canada, yet it is less expensive than in some of the larger centres. Board and room can be procured for \$20 to \$25 per month, while staples can be purchased at a reasonable cost.

WAGES

There is a good demand for laborers and mechanics. Wages paid to laborers being \$2.50 per day of 10 hours, while mechanics receive from \$3.00 to \$4.00 per day of 10 hours.

FRATERNAL SOCIETIES

The majority of the leading societies have their organizations in North Battleford, so that any stranger belonging to any of these societies can rest assured of an extra welcome on their arrival here.

RAILWAYS

Railways make a city and on this fact we place our assurance for North Battleford's future. The railroads now operating are:—

1. The main line of the Canadian Northern from Winnipeg to Edmonton.
2. The line from North Battleford to the Peace River country is operating as far as

Edam, and the steel is laid to the end of the grade, 45 miles from town. This line is one of the most important of the Company's railroad system, as it is the main line of the C.N.R. into the famous Peace River Country, and is opening up an exceptionally fine district of farming land. The line is being rushed to completion, and when ready to operate will bring the vast volume of traffic from the Peace River Country through this town on its way to the East. In connection with this line the following important statement made by the Hon. Frank Oliver at a large mass meeting held at Edmonton, April, 1911, is worth careful consideration.

"He could scarcely hope to convince his hearers that it was not as a result of the arrangements which he made that Edmonton lost a railway to the north country and that the C.N.R. through the North Battleford Line were permitted to quietly annex an empire which should rightfully have been brought within the sphere of influence of the city of Edmonton."

3. Prince Albert North Battleford Line.

This line is already constructed two-thirds of the way from Prince Albert to North Battleford, and the steel laid to the end of the grade. Last year work was commenced from this end and it is expected that in the very near future this line will be completed. The most important feature of this line, is, that it will connect North Battleford with the main line of the Hudson Bay Road, which is now an assured fact, thus giving the town the most enviable position of any in the West, as far as the route to the Hudson Bay is concerned.

4. Battleford-Biggar Line.

The G.T.P. have graded a line from Palo, running in a northerly direction to Battleford three miles south of North Battleford. The steel will be laid on this line this year, and as the Canadian Northern have a spur running



Caught in Jack Fish Lake—North Battleford's Summer Resort

between the two towns, the transfer of freight and passengers can easily be accomplished, thus placing the town in an advantageous position with regard to distributing through the South Country, until such time as the Com-

pany see fit to cross the river and connect with this town, which they have assured will be in the very near future.

Lines whose charters have been approved and lines surveyed for immediate construction.

5. The Grand Trunk Pacific are building from Battleford in a south westerly direction through the Cut Knife Country.

6. The Canadian Northern Railroad are starting at the end of their branch line into Battleford, and are running in a south westerly direction towards Calgary. When these lines are in operation, North Battleford will have direct communication with the vast stretch of prairie country south of the town. In addition to this the Canadian Pacific Railway hold a large tract of land north of the town, and it will only be the matter of a year or two at the least when this Company will tap their holdings in this district. Summing up the railway situation here, we are perfectly justified in saying that in the very near future North Battleford will be connected with three distinct railways together with their branch lines, which will naturally make the town the distributing and industrial centre for the whole of Northern Saskatchewan.

DISTRIBUTING

A careful study of the railway map will show that North Battleford will be able to expeditiously deliver goods to consumers, which is an important factor to be considered in this age of hurry and rush. It will also be noticed that North Battleford will have absolute control of the distributing business through all the territory north of the Saskatchewan



One of the Busiest Mills in the West

River, from a point 95 miles east of the town to a point 125 miles west. While goods to consumers can be distributed more cheaply to a large part of the territory south of the town, than from any other point. In connection with distributing the Canadian Northern have granted the town "Tariff Rates," which places it on the same basis as other centres with regard to distributing in car load lots.

MANUFACTURING

North Battleford has reached that stage where manufacturing concerns will find it to their advantage to investigate conditions before locating elsewhere, among the many advantages to be derived from manufacturing at this point, are the following which are worthy of careful study:—

1. The advantageous and central location of the town, with regard to its distributing territory.

2. The moderate prices of town property suitable for the location of factories as compared with other manufacturing centres.

3. The organized work of the citizens in keeping the town well to the front by a judicious and aggressive method of advertising.

4. The nominal price asked for power, and the unusual railway activity, in this part of the Province.

5. The nominal price of fuel.

INDUSTRIES

There are at present unequalled opportunities for manufacturers to get in on the ground floor at a moderate cost and grow with the town. Several industrial concerns have taken this opportunity and are already doing business, while a number of other concerns are investigating with a view to locating here. A clear concise report on any industrial proposition will be promptly sent, free of charge, by writing to the Commissioner of the Board of Trade.

AGRICULTURAL

The territory contiguous to North Battleford is what is known as the "Park" district in the famous Saskatchewan Valley—noted the world over for its number 1 hard wheat, and productiveness of soil. The country is dotted lightly with small poplar groves, while many townships can be found all open prairie.

SOIL

The soil is a black loam, from ten to eighteen inches deep. The subsoil is a deep chocolate clay, making a combination hard to beat for

wearing qualities. The land is easily worked, backsetting being unnecessary, a double discing with a stroke of the harrows and drag, will in most cases make an ideal seed bed.

As a crop producing district it has no superior. Heavy yields of wheat, oats and flax are obtained by careful farming.

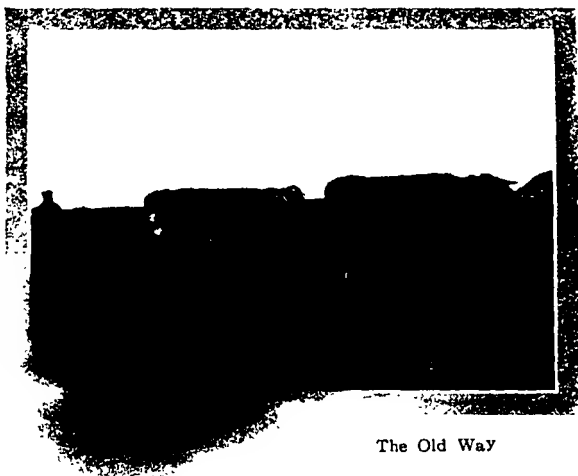
FROST

A careful study of the climatic conditions and history of this particular spot will convince anyone that it is needless to worry about the danger of frost.

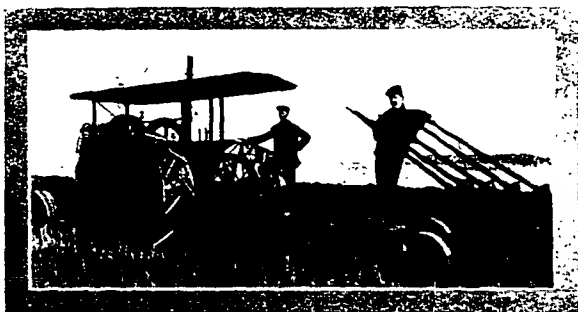
The modifying influence of the warm winds from the West; the long days of sunshine, together with the peculiar warmth and moisture of the soil, practically eliminates the possibility of a frozen crop. D. M. Finlayson, M.L.A., one of the old timers, out of 15 consecutive crops has had ONE frozen.

RAINFALL

Though the rainfall has not been excessive there has been sufficient to raise good crops for the last fifteen years, the average rainfall



The Old Way



The New Way

being twenty inches. Even with a minimum amount of rain the land that has been cultivated properly and packed has yielded excellent results.

DAIRYING AND CATTLE RAISING

There is a portion of this district that has been well named "The Ranchers' Paradise." Lying well back to the north of the town is a large tract of land, which for mixed farming cannot be excelled. Fretted with fresh water streams and lakes insures an abundant supply of water, while the cattle fatten upon the nutritious grasses. The Winters lack the continued severity of other parts of the West, and as a result the cattle thrive in the open most of the Winter. Last year on the majority of the farms the cattle were allowed to run during the entire Winter, and were in excellent condition in the Spring.

HOMESTEADS

Great interest is being taken with regard to homesteads in the West, and there are several important points to consider before deciding where to locate. Is the homestead land near to a railroad, built or under construction? Then there is the question of building material,

good water, and numerous other things to be considered.

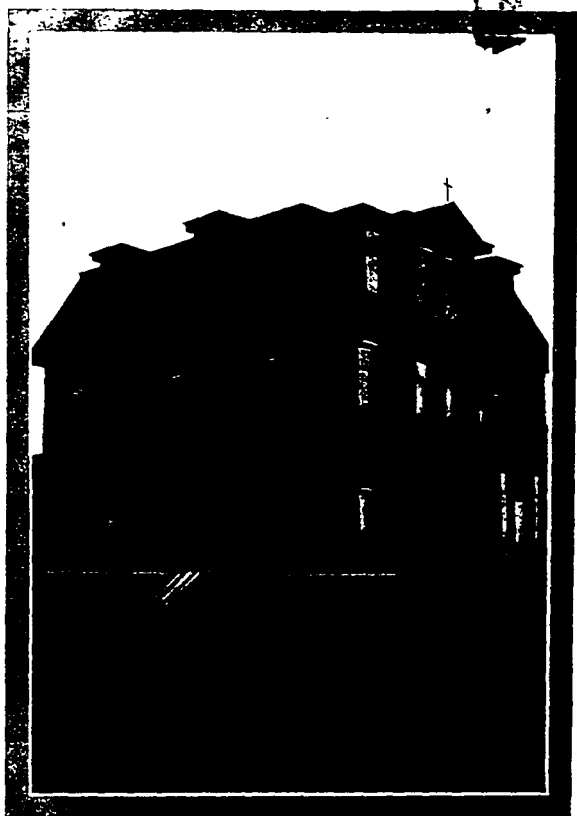
With regard to homesteads near to railways; while neither of the two lines starting from this point are completed, they are both under construction and will on the promise of the railroad officials be in operation this Fall. The Grand Trunk Pacific which is now heading this way, and which will be completed as far as Battleford this year, will certainly not end there, and when it has crossed the river, must of a necessity strike through the North Country, so there is positively no danger of anyone settling in this district being deprived of railway facilities for more than two or three years.

The poplar bluffs eliminate the possibility of a fuel famine, while permits are granted to the homesteaders, granting him to cut logs for building purposes. There are a number of saw mills in the timber belts adjacent to this homestead land, which enables the settler to secure his lumber for building for the mere cost of sawing the logs, which is \$6.00 per thousand feet.

Good water can be readily obtained at a depth of from 16 to 40 feet. Another splendid asset of this district is the fresh water lakes and streams which abound in fish, while the prairie chickens which are very plentiful are a delicacy not to be despised. For the man who is fond of trapping and learned in the art, considerable money can be made during the Winter months, as there are numerous fur bearing animals in the North and fur always commands a high price.

Splendid free accommodation is afforded the settler when he arrives at North Battleford. The Government has erected a large hall, up-

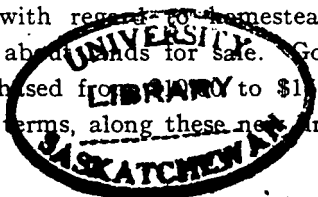
to-date in every particular, where settlers are allowed to remain until located. The building is furnished with beds and all utensils for cook-



German Catholic Rectory being used as a temporary Hospital

ing. An agent is in charge, whose duty it is to render every possible assistance, and to give all information as to the locality in which to settle.

What is true with regard to homesteads, is true, of course about lands for sale. Good land can be purchased from \$10.00 to \$15.00 per acre, on easy terms, along these new lines of railway.



Phonetic Library

All we ask is, that you compare carefully, the conditions here, with those in other parts of the West, and so confident are we of your decision that we feel safe in saying, that the wide awake intelligent man, looking for a home will buy his ticket to NORTH BATTLEFORD.

"FACTS THAT STICK WHERE THEY STRIKE"

Building Programme for 1911 Already in Sight

Private Residences, Conservative

Estimate	\$175.000
Business Blocks	25.000
Addition to Hotel	10.000
Two Garages	15.000
Hospital.....	25.000
Exhibition Buildings	13.000
Provincial Asylum	400 000
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TOTAL	\$663.000
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A large number of residents are figuring on building whose figures are not included in the above statement.

BIG INCREASE IN CUSTOMS' RETURNS

North Battleford 1909-10 and 1910-11

Months, 1909	Entries	Collec- tions	Entries 1910	Collec- tions
Apr. . . .	1—66	\$ 409 09	1—83	\$1,883.88
May . . .	67—130	443.28	84—172	1,430.17
June . .	131—267	1,002.63	173—264	1,063.75
July . . .	268—290	794.17	265—327	1,576.55
Aug. . .	291—346	1,432.18	328—450	1,630.18
Sept. . .	347—412	1,118.07	451—523	1,640.76
Oct. . . .	413—468	723.94	524—599	1,160.40
Nov. . .	469—527	387.72	600—695	1,062.79
Dec. . . .	528—608	534.86	696—780	1,020.44

Months 1910	Entries	Collec- tions	Entries 1911	Collec- tions
Jan. . . .	609—673	1,206 37	781—856	2,481.16
Feb. . . .	674—735	136.25	857—937	5,770.64
Mar. . . .	736—783	1,451.00	938—1045	14,313.74
	<hr/> 783	<hr/> \$9,939.56	<hr/> 1,045	<hr/> \$35,043.46

Month of April, 1909 \$ 409.09

Month of April, 1910 1883.88

Month of April, 1911 11547.79

STATEMENT OF POST OFFICE, MAY 1st, 1910—MAY 1st, 1911

Postal Notes Paid	\$ 3,703.97
Stamps Sold	7,263.80
Notes Received	3,086.80
Money Orders Issued	110,976.16
Number of Money Orders Issued	6,879.00
Money Orders Paid	39,215.25



Jack Fish Lake—No. Battleford's
popular Summer Resort

**A—"CIVIC IMPROVEMENT PROGRAM
1911"**

Waterworks and Sewerage extension.

Concrete sidewalks.

Grading and boulevarding streets.

Tree planting and beautifying public park.

"SIGNS OF DEVELOPMENT"

The International Harvester Company have located and are distributing from this point.

One of the best equipped machine shops in the West is in operation, having decided in favor of North Battleford.

B—The Up-to-Date Sash and Door Factory are enlarging their plant to meet the rush of business.

A clear concise report on any industrial proposition, or any information required will be sent promptly, free of charge by writing,

M. J. HOWELL,

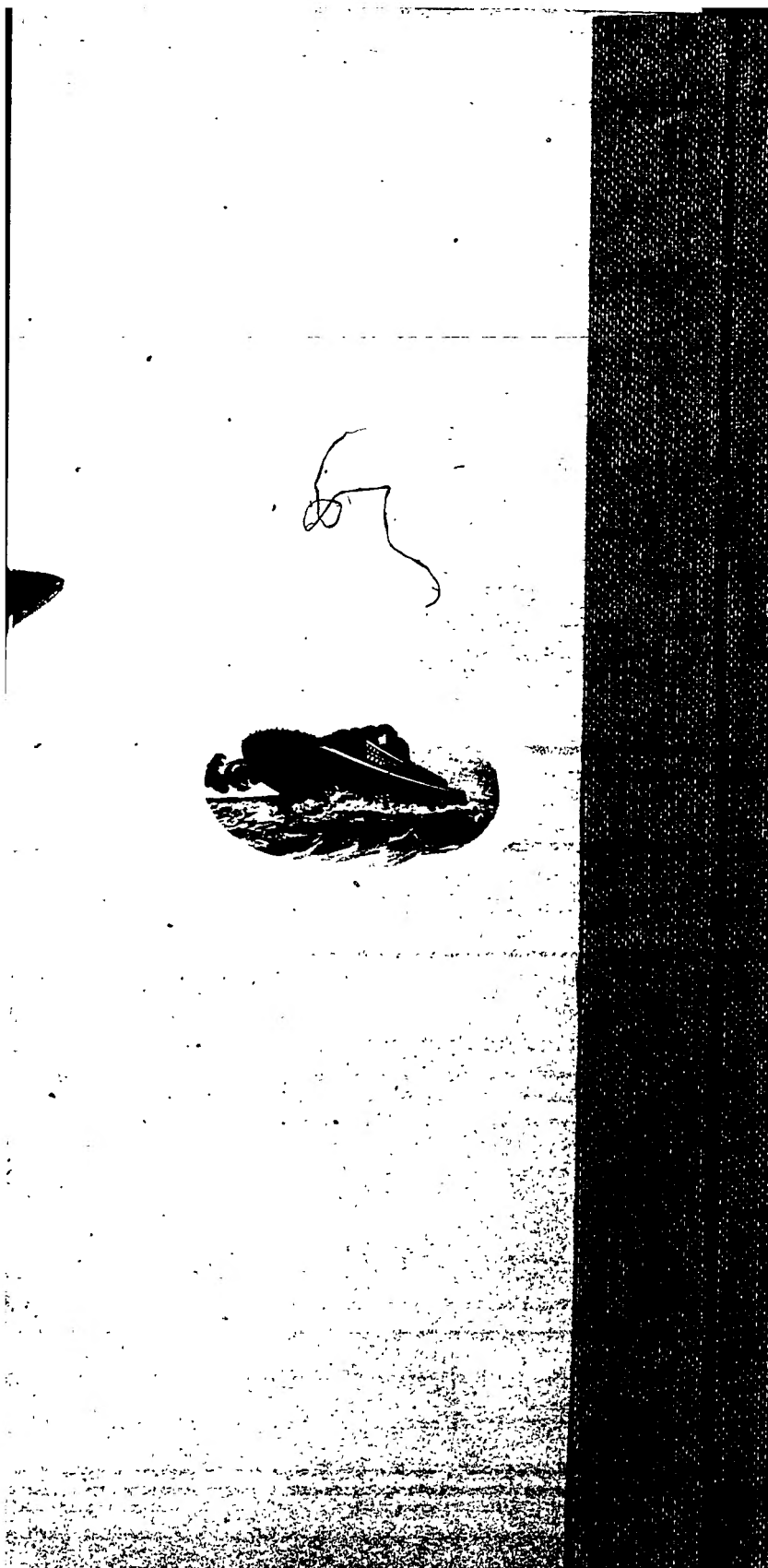
Commissioner,

NORTH BATTLEFORD, Sask.



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